



# take care of your business

with MaximEyes practice management solutions



## Simplify and Customize Patient Scheduling

- View, change and schedule appointments any way you like.
- Customize and color code the schedule to accommodate multiple providers, exam rooms, technicians, locations, appointment reasons, days of the week and other criteria.
- Assign and color code pre-defined appointment types by specific days and time slots, doctor and day, or time slot and doctor.
- Post daily reminders and notes to help staff track special events, new products and promotions, special meetings and more.
- Keep a running tally of cancelled, rescheduled and no-show appointments.
- Print single/batch clinic tickets or routing slips.

## Automate the Patient Check-in Process

- Welcome/Medical History Form Manager: Design your own secure welcome history form that patients can complete and submit from your website before they visit your office. They can also view and update personal medical history from a secure patient portal.
- Check-in App: Patients can check in, quickly update their personal information and health history, and accept HIPAA and billing policies with an electronic signature—all from an iPad® in your waiting room.

## Streamline Registration with OCR Integration

- Reduce patient check-in time and eliminate costly mistakes. Capture and transfer patient information and photos from insurance cards and driver's licenses to a patient record using Optical Character Recognition (OCR) software and Innovative Card Scanning® medical card scanners.

## Boost Productivity with Powerful Patient Records

- Patient information, patient photo, medical alerts, scheduled appointments, insurance information and account balances are displayed in one easy-to-read screen.

- Access patient records from any workstation and save time with secure remote access. Prevent unauthorized access with permission-based security logins.
- Track insurance benefit details and authorizations, and calculate co-pays, deductibles and other information.
- Assign correct VCodes for all prescriptions entered in the Rx order using the Rx Calculator.
- Create a variety of professional letters and templates using Microsoft® Word.
- Capitalize on paperless document management and scan, view and share patient information with multi-page PDFs.
- Search on virtually any screen and field(s) to search, review and export data. This time-saving data mining tool will help you manage all aspects of your patient records.

## Submit Cleaner Claims with Intuitive Billing Manager

- Smart ICD-10 tool automatically leads you to the correct code and modifiers.
- Easily manage all details of patient and insurance billing.
- Create and electronically submit single or batch HCFAs. View a full history of when HCFAs were created and submitted to better track claims.
- Expedite reimbursements, eliminate lost charges and increase revenue with NPI and HIPAA-compliant electronic claims to Medicare, Medicaid, BlueCross BlueShield and most major commercial insurance carriers via a clearinghouse, including many secondary claims (availability depends on clearinghouse payer list).
- E-Claims automatically checks for updated edit checks daily to ensure required information is included before you transmit e-claims.
- Reduce time spent posting insurance payments. Download and import Electronic Remittance Advice (ERA) in NPI-compliant format. Review remits attached to patients' Superbills and post entire checks with one click.

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## Increase Cash Flow with VSP Calculator and E-Claims

- Increase collections at time of visit and speed up the billing process with an accurate VSP Calculator.
- Calculate the insurance amount your patient owes before transferring charges to billing and quickly reconcile and post VSP payments.
- Submit authorizations and claims directly to VSP electronically, without re-entering data on the VSP website.
- Use VSP's catalog of lens options to create and submit VSP lab orders as part of the claim.
- Generate patient history and savings statement reports inside Report Viewer with convenient navigational buttons.

## Eliminate Rekeying Data with VisionWeb Link

- Place and track spectacle lens orders to and from VisionWeb labs using a built-in interface with VisionWeb and MaximEyes—without having to access the VisionWeb website or rekey order information.
- Submit traces with your orders and get real-time status on the orders you place.

## Manage Optical Point-of-Sale and Inventory

- Send spectacle lens and frame orders and submit traces directly to your lab with a built-in interface to hundreds of labs nationwide via ParadEyes.com—First Insight's online resource. MaximEyes alerts you to possible errors before you send the order.
- Quickly view spectacle lenses, frames and contact lens order details.
- Transfer prescription data automatically to the patient's optical and medical record.
- Track estimated arrival time of spectacle lenses, frames and contact lenses for each patient.
- Use a barcode reader to input patient frame selections and better manage your inventory.
- Reconcile your frames inventory with your physical inventory count.
- Generate powerful inventory and sales reports that help track frames, contact lenses, miscellaneous stock and more. Print or save reports using the built-in PDF maker.
- Maintain frames inventory with a link to the monthly SPEX UPC CD-ROM by Frames Data®.

## Automate Marketing and Patient Communications

- Increase appointments and reduce no-shows by integrating MaximEyes patient records with HIPAA-compliant automated marketing and patient communication systems.
- Send appointment reminders, no-shows, recalls, e-newsletters and other types of informative communications to patients using third-party services.

**VSP Calculator** Patient Name: Record, Test 2 & Fee slip # 10108

Shortcut	CPT Code	Description	Charges	Ins Owes	Patient Owes	Adjustment	Charge Back
<input checked="" type="checkbox"/>	92004	92004	Comprehensive exam, New Patn	\$120.00	\$58.40	\$0.00	\$61.60
<input checked="" type="checkbox"/>	92015	92015	Refraction	\$35.00	\$14.60	\$0.00	\$20.40
<input checked="" type="checkbox"/>	V2100	V2100	Sphere, single vision, plano to +	\$70.00	\$11.00	\$10.00	\$49.00
<input checked="" type="checkbox"/>	VVADS	V2784	Polycarbonate	\$60.00	\$0.00	\$23.00	\$47.00
<input checked="" type="checkbox"/>	VFPS	V2744	Photochromic Plastic B SV	\$90.00	\$0.00	\$0.00	\$90.00
<input checked="" type="checkbox"/>	684689002818	V2020	MA1216 Plastic	\$200.00	\$54.99	\$0.00	\$145.01

Totals: \$575.00 | \$138.99 | \$33.00 | \$413.01 | (\$10.00)

Effective Ins. Owes Amount: \$128.99 | Patient Savings: \$542.00

**Thursday, May 12, 2016**

Current Patient: Last Name, First Name

Self-Set Resource Views: Change Resource View

1) DIT - Tech (6) | 2) DIB - Tech (7) | 3) DRP - Tech (8) | 4) DIT - Tech (9) | 5) DIB - Tech (10)

Currently Displayed: 15 Min | Patient Loc: Practice Loc | Hillsboro

Daily Reminders and Notes for 5/12/2016

Time	Int	Last Name	First Name	Home Phone	Reason	Status
8:15 am		Placet	John	(503) 214-7874	CLEval	Reg
8:30 am		Walker	Mike	(503) 555-5555	LaskEval	Reg
8:45 am		Smith	Misty		CEN	Reg
9:00 am		Smith	Stan	(555) 555-5578	CEN	Reg
9:45 am		Blaw	Thomas	(208) 555-7777	Consult	Reg

**maximEyes Patient Records**

Find Patient | Make New Patient | Make New Exam | Make New Schedule | Account Ledger | View Last | Office | Sync with MaxSQL | Current User

100049 Harris Barbie

Address: 5049 S Linden Drive, Beaverton, OR 97005, (303) 999-1496

Birth Date: Oct 23, 1967 | Age: 48 | Primary Insurance: Blue Shield | Account Responsibility: Harris, Barbie Z

Race: American Indian Or Alaska Native, Asian, Black Or African American, Hispanic Or Latino, Native Hawaiian Or Other Pacific Islander, White, Declined To

Active EyeClinic.net Account | EyeClinic.net Signup/Reset

Recall Info: Provider: Tim A. Williams, M.D. | Last Exam: Recall? | Bill to: VSP | VSP Auth

Scheduled Appointments: May 12, 2016 | 9:45 am | Anpl | OR | Reg | Annual | CL | Other | Anpl | Go to Anpl

Diagnosis (ICD codes): 6/1/2014 | 367.1

Account Information: Total Account Owed: 133.48 | Total Account Credit: 70.00

Account Totals: 14.48 | 119.00

Patient has received HIPAA Privacy Policy?  Yes  No

Check-in App, Welcome/Medical History Form, Eyefinity-VSP Link and VSP Calculator, VisionWeb Link and OCR and Medical Card Scanner Integrations are add-on modules.